



# Magnavox Television

The magnificent Magnavox . . .  
Quality in every detail.

# Nine good reasons why Magnavox

## ① Superior Picture Quality

Your favorite television programs and exciting sports events will be more enjoyable when you watch them in brilliant, realistic Magnavox color. Sophisticated state-of-the-art circuitry within the advanced solid-state chassis helps produce a picture of exceptional quality, stability and outstanding color fidelity. And, the special chroma leveling circuit greatly reduces the surges of color that sometimes occur during scene changes . . . to maintain more consistent color throughout each program. See a demonstration of magnificent Magnavox Color TV. Your eyes will decide for you.

## ② Superior Sound Quality

With Magnavox Color TV, you not only enjoy exciting picture realism, you also enjoy life-like sound from highly efficient speakers. In fact, the 25" diagonal Star System models (page 6-9) are the only color consoles in the entire industry that have a two-way speaker system for truly outstanding listening pleasure. With the 19" diagonal models, you also benefit from increased speaker size for improved high-frequency response and smoother bass response. And, of course, the Stereo Theatres shown on pages 14-17 offer superb sound fidelity — for both TV and Stereo — from acoustically sealed air-suspension speaker systems. Compare the finer sound of Magnavox color TV and let your ears decide.

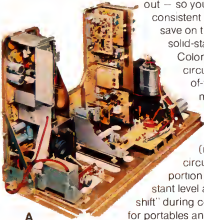
## ③ Superior Magnavox Technology

You'll benefit from over sixty-four years of innovative leadership in the field of consumer electronics. From the invention of the first electro-dynamic loudspeaker to the creation of the revolutionary Star System Color Television — Magnavox has constantly strived to bring consumers products of engineering excellence and advanced technology for superior performance. When you see the Magnavox name on a color television, you know you can trust the name . . . and the product.

### • Advanced 100% solid-state chassis.

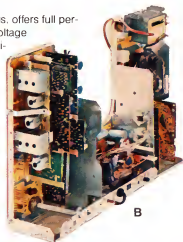
The solid-state circuitry in every Magnavox Color TV assures you of greater reliability and more dependable performance than conventional tube sets, because there are no tubes to heat up or burn

out — so you not only have more consistent performance, you also save on tube replacements. The solid-state chassis in all Magnavox Color TV incorporate integrated circuits (IC's) for latest state-of-the-art performance in many areas, such as automatic fine tuning, sound, and color fidelity. The 25" diagonal chassis (illus. A) also has special circuitry to maintain the darker portion of the picture at a constant level and to prevent a "gray shift" during certain scenes. The chassis for portables and table models (illus. B),



A

as well as the console chassis, offers full performance even during low voltage "brown out" periods — by utilizing sophisticated solid-state voltage regulating devices, which also protect the entire set during over-voltage periods (power surges) — and therefore increase the reliability of the TV. Also, a High Voltage Multiplier reduces stress on circuit components and permits more continuous performance with greater reliability. Both deliver all the necessary voltage (KV's) for a bright, sharp picture. They also give improved picture sensitivity — for better performance in fringe areas, metropolitan areas and on cable TV through the use of a MOS-FET (metal oxide silicon field effect transistor) Video IF. Each utilizes plug-in modules — for quick, economical service (if needed).

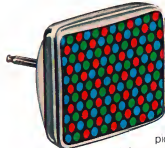


B

### • One of the brightest, sharpest 25" diagonal pictures you money can buy.

The Super Bright Matrix Picture Tube provides eye-pleasing picture contrast and brightness, since reflections are greatly reduced by the black matrix surrounding precise red, green and blue phosphor

dots. This "negative" matrix absorbs more reflected room light and gives you better picture contrast with far more brightness than offered in conventional non-matrix or positive matrix picture tubes. And, the high voltage system of the solid-state chassis delivers 30.5 KV's — the power needed for really bright, sharp color pictures. You'll enjoy large screen pictures with exciting color brilliance and



definition of detail

### • Truer, more accurate 13" through 19" diagonal color pictures.

The Precision In-Line Tube system is a totally integrated, bonded and self-converging system for consistent performance, great reliability and less service adjustments. The deflection yoke is permanently locked and bonded onto the picture tube. No convergence adjustments are needed — ever. The picture can't get fuzzy or out of color alignment. You'll enjoy "fuzzy-free and fiddle-free" color TV viewing . . . with sharper, clearer pictures and improved color registration. The electron guns are precisely linked together in a straight line to give pin-point electron beam control; and the screen has vertical



# Color TV is your best choice:

red, green and blue phosphor lines separated by a black matrix. This "in-line" design allows more electrons to pass through the screen for greater phosphor illumination . . . and the black matrix stops light from reflecting off the screen and separates the colors for greater brightness and more enjoyable viewing.

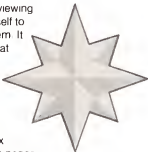


• Videomatic® —  
good for the  
picture, good for  
your eyes.

Videomatic, the most completely automatic one-button tuning system in the industry, gives you a truly beautiful color picture in any light. The American Optometric Association recommends that a TV picture be adjusted to changing room lighting, not the room lighting to the television receiver's picture. *Magnavox Videomatic Color TV was the first to do this for you — automatically.* Its electronic "eye" sees changes in room light and automatically adjusts the picture's brightness, contrast and color to changes it sees. The picture is never washed out in a bright room, never glares in a dark room . . . so you'll have comfortable, eye-pleasing viewing in any light. The Videomatic button even activates the Automatic Fine Tuning circuitry . . . so station signals are "locked-in" for an accurately tuned picture on any channel — UHF or VHF. It also activates pre-set levels of brightness, contrast, tint and color. However, unlike many other one-button systems, the Magnavox Videomatic System easily lets you — not a service technician — adjust the factory pre-set brightness, contrast, tint and color levels to suit your own personal taste or local signal conditions. Videomatic is available in a wide selection of portables, table models and consoles.

## • Revolutionary and exclusive Magnavox Star System

If you desire the ultimate in color TV viewing and convenience, you owe it to yourself to see a demonstration of the Star System. It is the world's only color TV system that gives you perfectly tuned pictures on any channel — UHF or VHF — instantly, with computer-like precision. Color revolutionized the television industry . . . and the Magnavox Star System has revolutionized color TV! It is truly an example of Magnavox technology leadership. Please refer to pages 5 through 17 for full details and all the exciting Star models.



## ④ The most reliable Color TV in Magnavox history

Of the five leading makers of solid-state color TV, only Magnavox subjects each and every solid-state set to an intense 24 straight hours of extra testing for extra reliability at the Magnavox OK Corral. Every operating facet of every solid-state Magnavox Color TV is carefully scrutinized . . . for color correctness, sound quality, picture sharpness and clarity. This extra attention to detail enables Magnavox to find and fix problems that could cause you trouble . . . troubles



that mere spot-checks just can't find. It's our goal to see that your TV works right — every time. We want it to work perfectly at our place . . . before it gets to your place. If the TV doesn't pass the grueling test at the OK Corral, it doesn't leave the factory. It's that kind of attention that's producing the most reliable Magnavox TV ever, and we believe it's the most reliable you can buy. When you see the OK seal on the picture tube, you'll know the TV has passed the test at the Magnavox OK Corral. It's the seal of extra reliability.



## ⑤ Saves energy, saves money

Solid-state componentry, in all Magnavox Color TV, uses far less electricity than tubes. You save on power costs. And, because the entire assembly in the Magnavox solid-state chassis has been simplified — with considerably less wiring and less internal adjustments required — you save on servicing (if ever necessary). Also, by automatically adjusting the brightness level, Videomatic prevents the TV from using as much electricity as it would if maximum brightness were constantly maintained. Add this power savings to the normal power savings of solid-state circuitry . . . and you have one more reason for buying a Magnavox.

. . . continued on page 4

The magnificent Magnavox . . .  
Quality in every detail.

## Nine good reasons why Magnavox Color TV is your best choice (cont'd):

### ⑥ Magnificent Magnavox furniture craftsmanship

In the entire home electronics industry, no other manufacturer offers you such a wide selection of beautifully crafted and authentically designed styles. Each meticulously finished cabinet incorporates all the enduring principles of furniture artistry — utilizing the best in



line, form, color, texture and materials.

Each detail is painstakingly researched by Magnavox designers for authenticity — as evidenced by the finely formed column and intricate diamond pattern of the classic Aegean model shown at left. Another example of the creative artistry of Magnavox furniture designers is the Venetian TV — with its unique and lovely floral motif framed by graceful scrolls. This delightful adapta-

tion of an Old World chest is further enhanced by a carefully antiqued, worn and distressed finish over gesso-like underlays. It is truly a beautiful reproduction of yesteryear — incorporating today's technology of furniture construction and advanced electronics. The graceful and elegant curved cabriole legs and base rail of French Provincial models are design elements that date back to the romantic era of Louis XV. Skilled craftsmen have brilliantly adapted such examples of antiquity and have re-created them of various selected woods and non-wood materials, which provide a freedom in design that could not be achieved at much greater cost with conventional methods. It is this adherence — to authenticity of design and quality construction — that has justifiably earned Magnavox its place of leadership. A leadership which was further emphasized



when the Early American Society of Harrisburg, Pennsylvania, awarded the Magnavox Spirit of '76 Collection (see page 23) five Certificates of Commendation for having faithfully followed design elements of the 18th and 19th centuries. Whatever your style preference — from Early American to sophisticated Contemporary —

you will find just the right Magnavox to complement your home. And, whichever style you select, you may be assured you'll get the superb quality and fine craftsmanship that has always characterized Magnavox. If you want a color television in your home that is quite removed from the ordinary, we invite you to turn the pages of this catalog ... and to visit your Magnavox dealer.

### ⑦ Carefully selected Magnavox dealers.

It's a fact! Magnavox quality home entertainment products are sold directly only to carefully selected fine retailers in each community — stores who, like Magnavox, are dedicated to serving you better — before and after the sale! You derive all the benefits from dealing with highly knowledgeable, factory-trained sales and service personnel at each franchised Magnavox dealer's store.

### ⑧ The Magnavox reputation for quality.

A reputation for quality is not achieved overnight. It is achieved after many years of producing products that have quality in every detail. Products that offer you, the consumer, years of dependable, reliable performance. This is the tradition of Magnavox — and it is the faithful adherence to this tradition that has earned for Magnavox the reputation of quality. Quality of technology, quality of design — in fact, quality in every detail.

### ⑨ Dollar-for-dollar value

Every Magnavox color television — whatever its price — has inherent qualities essential to enjoyable viewing. That's one of the many reasons why we say each Magnavox is an honest value. A demonstration and comparison will prove, with Magnavox, you always get more and finer features for added performance (and convenience) ... plus more beautiful furniture ... in return for every additional dollar you consider spending. You will find — whatever your budget, whatever your decorating preference — there is a Magnavox that is just right for you.

# Magnavox

## Quality in every detail.

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## See Magnavox STAR™...the world's only Color TV System that gives you perfectly tuned pictures on any channel...instantly...by computer!

### STAR — the finest most advanced Color TV your money can buy.

If you are discriminating enough to demand the ultimate in advanced electronics, performance and convenience features — then you should treat yourself to a demonstration of the amazing and exclusive Magnavox Star System Color TV. It is the most significant breakthrough in television viewing since the advent of color. The Star System has truly revolutionized the color television industry; it makes any other way of watching TV old-fashioned. The Star System combines the convenience of total remote control with the automation of a computer and today's most advanced video electronics for unmatched viewing pleasure and tuning ease.

### No fine tuning . . . no programming — ever!

Star is far more than just an ordinary Color TV with remote control. It is a sophisticated solid-state electronic system that lets you zero in on any channel — UHF or VHF . . . instantly, directly, silently . . . without any fine tuning — not even if you move to another city. And, you don't have to search for the channel you want. It's all done for you electronically — with computer-like precision and speed. Just press the channel number you want on the hand-held transmitter and Star's solid-state tuner automatically locks into the channel's broadcasting signal. Integrated circuits tune to the precise frequency of the channel you have selected.

### Instant 82-channel selection with total remote control from your easy chair!

With Star you have *selected tuning at random*. It offers you the convenience of instant access to any UHF or VHF channel broadcasting in your area. You can tune to any UHF

channel — like 15 — by merely pressing digits 1 and 5, and select any VHF channel; for example 2, by pressing digits 0 and 2. You're there — instantly,



silently, electronically. And, on whatever channel you select, you'll see a color picture that stands at the leading edge of the consumer electronic art: a picture that only the most reliable receiver in Magnavox history could produce. In addition, Star also offers you the convenience of push-button remote control for on/off, volume (up or down), mute and channel recall (if you've forgotten which channel you're viewing, just press the recall button . . . and the channel number will be displayed on the screen again).

### Plus . . . the most convenient at-the-set controls on any TV!

If you should misplace the Star transmitter, all push-button controls are also located conveniently at the set for easy operation. In addition, Star has the Videomatic electronic eye which, when activated, automatically adjusts the picture's brightness, color and contrast levels to changing room light . . . to give you the most eye-pleasing comfortable viewing in any light — the picture is never washed out in a bright room, never glares in a dark room. At the touch of the Videomatic button, you also get factory pre-set levels of brightness, contrast, color and tint; however, you (not a service technician) can still adjust the picture to suit your own viewing taste by simply adjusting the front-mounted controls for color, brightness, contrast and tint.



### STAR shows you the channel you've tuned to

. . . even across a darkened room. When you press the Star digital channel selectors, an easy-to-read white channel number appears on the TV screen — and stays there for about three seconds. Then it diminishes in size and disappears. You'll never be in doubt as to which channel

you've selected! And, as mentioned above, if you wish to re-confirm your channel selection, you need merely press the recall button and the channel number will be displayed again. The Star System by Magnavox . . . the most advanced color television on the market today. See a convincing demonstration today.



**Model 4889** — shown open above and closed on page 7, reflects the majesty of classic Aegean styling. Gleaming ebony colored columns, accented with polished brass rings, brilliantly frame the intricately detailed doors. Its timeless beauty is further enhanced by a richly grained Old World Pecan finish. It measures 45 $\frac{1}{4}$ " L, 22 $\frac{3}{4}$ " D\*\*, 30" H, on concealed swivel casters.

\*\*Add 4 $\frac{1}{4}$ " to depth for tube cap

25" diagonal\* STAR System consoles with doors. Open, they bring you an entirely new and exciting world of viewing pleasure . . . plus the ultimate in operating convenience. Closed, the magnificently crafted fine furniture cabinets will complement the most elegant of decors.

Truly magnificent — in performance and styling — the distinctive Star System models shown on these pages combine today's most advanced video electronics and superb styling . . . for unequalled performance and unsurpassed beauty. Each offers you the convenience of total pushbutton Star remote control for perfectly tuned pictures on any channel — with computer-like precision and speed — plus the eye-pleasing viewing afforded by the Videomatic electronic eye that automatically adjusts the picture to changing room light. In addition, each has all the reliability and energy-saving advantages of 100% solid-state circuitry, as well as a Super Bright Matrix Picture Tube for one of the brightest, sharpest large screen pictures available today. Each model also includes two speakers in a specially designed 2-way system for exceptional sound realism — an 8" x 4" oval Woofer and a 3" Tweeter project voice and music with great fidelity for your added enjoyment. As beautiful to see off as they are when on, each is a faithful reproduction of an original Magnavox design, handcrafted by skilled cabinetmakers. Richly grained finishes are meticulously applied to selected hardwood solids, wood products and non-wood material — to create a furniture masterpiece that will be treasured through the years.

\*26" diagonal in Canada



A

**A. Model 4889** — the same elegant Aegean styling as illustrated on page 6; shown here with its finely detailed, diamond patterned slide-away doors closed for a total furniture effect. Recessed side panels add to the symmetrical beauty of the cabinet. Closed or open, this Magnavox Star model will be a dramatic focal point in your room — admired for its fine craftsmanship and for the truly superb viewing it offers you and your family.

**B. and C. Model 4885** — Star Door Chest from the Magnavox Spirit of '76 Collection (please see page 23). With a warm grained Cherry finish, it is based on original design details of an American Provincial door chest from the New England area during the period of the American Revolution. Its slide-away doors are beautifully embellished with two carved opposing eagles — representing the growing spirit of defiance and dissatisfaction of the Colonies with England. (They are decorative devices found on clock faces created by Simon Willard of Massachusetts in 1772.) An authentic reproduction of yesteryear — containing today's most advanced consumer electronics — it is 45" L. 22" D\*\*, 31¾" H, on concealed swivel casters.



B



C



**Model 4861** — a striking concept in Contemporary styling with a richly grained Walnut finish dramatically accented with chrome trim and recessed chrome pedestal base. Measuring only 37½" L, 19" D\*\*, 28¾" H, it offers you superb viewing enjoyment with all the features, benefits and reliability of the exclusive Star System. It brings you the fine furniture craftsmanship and innovative design elements that are characteristic of Magnavox.

\*\*Add 4¼" to depth for tube cap

*All specifications subject to change without notice*

25" diagonal\* STAR System consoles. Inside, advanced Magnavox electronics that virtually make any other way of watching color television old-fashioned. Outside, truly beautiful furniture to suit your lifestyle. Let us prove STAR's superiority to you with a demonstration today.

You'll not only enjoy fabulous life-like pictures at the touch of a button, you'll also enjoy the benefits of all the Star features detailed on page 5, as well as fine performing and energy-saving solid-state circuitry. And, as with all Star System models, you have the added advantage of the Magnavox Videomatic electronic eye which, when activated, automatically adjusts the picture's levels of color, brightness and contrast to changing light conditions . . . for eye-pleasing, comfortable viewing — whether your room is light or dark. Whatever your room's lighting, with one of these exclusive Star models, you'll see a picture of outstanding quality on the Super Bright Matrix Tube. Your favorite television programs, spectaculars and exciting sports events will also sound more realistic. Each model incorporates a two-way speaker system with an 8" x 4" oval Woofer and a 3½" Tweeter for full, front-projected sound. There's even a tone control to adjust the sound to your individual listening taste. All are as distinctive in their styling and fine furniture craftsmanship as they are in their advanced electronics. Each is beautifully crafted of selected hardwood solids, wood products and non-wood material to which a lustrous finish has been applied. You really must see and hear these outstanding Magnavox innovations to appreciate fully their superlative performance . . . and their beauty.

\*26" diagonal in Canada



A

**A. Model 4867** — finely designed Mediterranean styling with a richly grained Pecan finish. The plinth base, decorative side columns, geometric block pattern and burnished hardware all contribute to its enduring beauty. As with models 4861 and 4865, at-the-set controls are concealed behind the panel at the right of the screen — for easy access (should you wish to use them) . . . and for a total furniture effect. 39¼" L, 21½" D\*\*, 30½" H, on concealed casters

**B. Model 4865** — offers the warmth and appeal of authentic Early American styling. Deeply moulded and arched side panels, as well as the finely detailed corner posts, Ogee bracket feet, lacquered hardware and a grained Maple finish — add to its charm and beauty. 38" L, 20¼" D\*\*, 30¼" H, on concealed swivel casters.

**C. Model 4821** — smart Contemporary styling with its simple, tasteful lines, enhanced by a richly grained Pecan finish, accented by burnished campaign chest hardware. The recessed pedestal base and exposed at-the-set controls add to its streamlined appearance. Only 30¾" L, 18¾" D\*\*, 27" H, it will bring you years of wonderful viewing enjoyment with all features described above



B



C



**Model 4481** — the Venetian Star System TV — shown open above and at right with its graceful slide-away doors concealing the screen. It truly exemplifies the Magnavox tradition of innovative furniture craftsmanship. A reproduction of an Old World chest, it employs wood solids, other wood products and non-wood material. A carefully antiqued and distressed finish over gesso-like underlays, plus intricate scrolls framing the delicate floral motif of the doors, combine to create an exquisite heirloom cabinet — with its ageless beauty accented by a grained Pecan top. 39" L, 18 3/4" D\*\*, 29" H, on concealed swivel casters.

\*\*Add 4 1/4" to depth for tube cap



19" diagonal\* STAR System models with the Precision In-Line Picture Tube. These beautifully decorative and space-saving innovations bring you thrilling color pictures that stand at the leading edge of the consumer electronics art — pictures that only Magnavox advanced technology could produce.

You'll never know how truly breathtaking color viewing can be until you've seen your favorite programs on a Magnavox Star System color TV. The models shown on these two pages include all the advanced Star features previously detailed — to bring you, with computer-like precision, a perfectly tuned picture on any channel . . . instantly, silently — with no searching, no fine tuning and no programming required . . . ever! Just tap out the channel you want on the hand-held transmitter; it will appear immediately — with the picture's contrast, color and brightness levels balanced automatically by the Videomatic electronic eye for most pleasing and comfortable viewing. You'll be delighted with the convenience of Star's total remote control, as well as the exceptionally bright, sharp, clear pictures on the Precision In-Line Tube (described and illustrated on page 2). And, with a 6" x 4" oval speaker for great sound, each model will bring you delightful ear-pleasing listening enjoyment . . . while bringing you easy-on-the-eyes viewing.

\*20" diagonal in Canada



**Model 4475** — Early American styling brilliantly incorporated into a table model. With such authentic designs of Colonial times, such as corner turned spools and slatted end panels — this Magnavox Star System model is finely crafted of wood products and non-wood material, to which a grained Maple finish has been applied. The at-the-set controls are conveniently located behind the decorative front panel. 29½" L, 15" D, 20¾" H. It is shown on an optional (at extra cost) pedestal base — model BF 5924.



**Model 4471** — brings you sleek Contemporary table model styling plus superb viewing enjoyment — with the convenience and precision of the revolutionary Magnavox Star System, the brilliance of the Precision In-Line Tube — as well as the proven reliability and energy-saving characteristics of a 100% solid-state chassis. Easy on your eyes — and your pocketbook — it measures a space-saving 27 $\frac{1}{4}$ " L, 17 $\frac{3}{4}$ " D, 19 $\frac{1}{4}$ " H, with a grained Walnut finish. Shown on optional (at extra cost) mobile cart Model BF 5860, it also is perfect for tables or shelves — in any room.

*All specifications subject to change without notice*

19" diagonal\* Magnavox STAR System table models — offer you all the advanced electronics and tuning convenience, the same as in the large-screen STAR consoles, plus the Precision In-Line Tube . . . for much less than you'd expect to pay.

Distinctively Magnavox — in quality performance and reliability, these outstanding Star System table models will bring you spectacular viewing at the push of a button. Just tap out the channel you want on the hand-held Star transmitter (as you would a pushbutton telephone). Sophisticated, electronic integrated circuits (IC's) take over. They instantly and automatically tune to the precise frequency of the channel you've selected — UHF or VHF. You don't have to "search" for a channel . . . and you don't have to fine tune the picture when the channel you've selected appears. It's all done for you — with the speed and accuracy of a computer. Add the benefits of the Videomatic electronic eye . . . the reliability of solid-state circuitry . . . the consistent performance and brilliant pictures of the self-converging Precision In-Line Tube system . . . meticulously crafted cabinets of wood products and non-wood material for carefree beauty — and we think you'll agree that, dollar-for-dollar and feature for feature, these Magnavox Star models offer you remarkable value.



**Model 4477** — is finely detailed Mediterranean styling enhanced with a lustrous grained Pecan finish. Its space-saving beauty is further enhanced by detailed corner turnings and deeply moulded inlaid side panels, as well as the decorative panel concealing the convenient at-the-set controls. Only 29½" L, 15" D, 20¾" H, it is shown on an optional (at extra cost) pedestal base BF 5926

This magnificent Magnavox 25" diagonal\* Stereo Theatre Armoire offers you revolutionary STAR System Color TV and an outstanding stereo system with FM/AM Radio-Phonograph . . . 8-Track Tape Player . . . plus breathtaking cabinetry that reflects the grandeur, warmth and artistry of Old World fine furniture.

Not only will you enjoy truly superb viewing with precisely tuned pictures . . . you will also enjoy spectacular tonal fidelity and dimensional realism — from thrilling noise-free and drift-free Stereo FM and Monaural FM, powerful AM radio, your favorite recordings or 8-track stereo cartridges. Here, truly, is a complete home entertainment center that will bring you and your family years of pleasure — from its advanced video and acoustical engineering . . . and from its exquisitely designed cabinetry that exemplifies Magnavox adherence to the lasting principles of fine furniture craftsmanship.

**TV Features:** include the exclusive Magnavox Star System — the world's only Color TV System that gives you perfectly tuned pictures on any channel — UHF or VHF — instantly, silently, at random . . . with the precision of a computer (Please see page 5 for full details of this remarkable electronic innovation.) In addition to Star's exceptional performance, and its many convenience features for total remote control, you will also benefit from the Videomatic electronic eye which monitors the light in your room and automatically adjusts the picture's level of brightness, contrast and color for the most comfortable and eye-pleasing picture. A picture that is never washed out in a bright room, never glares in a dark room. The American Optometric Association recommends that you adjust the TV to lighting, not lighting to the TV's picture. . . . and Videomatic was the first Color TV to do this for you — automatically. Also, by automatically adjusting the picture's brightness, Videomatic actually saves you money . . . because you don't use as much power as you would if the picture was maintained at maximum brightness. You'll also enjoy power-saving, highly reliable solid-state circuitry, as well as the brilliant color pictures on the Super Bright Matrix Picture Tube.

#### Stereo Features:

**Solid-State Stereo FM/AM Tuner-Amplifier** — with: separate illuminated FM/AM slide rule dials, FM/AFM for drift-free FM, Stereo Light to quickly indicate when you have tuned to a stereo station, tuned RF Stage on FM for optimum FM performance, continuously variable Bass and Treble controls, Stereo Balance control, Tuning Meter, push-button Function Selector, as well as a Speaker Selector switch. There is also a conveniently placed jack for an optional stereo headphone (Magnavox offers several).

**Deluxe Automatic Record Changer** — with a diamond stylus, a ceramic cartridge, and an 11" turntable — has a precision-engineered 4-pole synchronous motor for exceptional accuracy and reliability. Distortions such as "rumble", "wow" and "flutter", and speed variations, are virtually eliminated — so you'll derive full enjoyment from your record collection. Other features include: Cue Control — with damped viscous action, enables you to raise the tone arm from the record and then have it automatically return to the same groove when you wish to resume listening, and also allows you to select a particular record band, External Stylus Pressure Adjustment — gives you the option of setting stylus pressure from 1 to 5 grams. The High-Compliance pickup tracks and traces with great accuracy. Manual operation — disengages the automatic mechanism. Automatic Shutoff — turns off record player and amplifier after the last record

**Built-in 8-Track Tape Player** — offers ease of operation and fine performance, with such quality features as convenient loading, automatic program changer, continuous play, program selector button and illuminated track indicator. If you already own an auto 8-track cartridge player, you now may enjoy your favorite selections at home as well.

**Deluxe 3-Way Stereo Speaker System** — This specially designed system projects dimensional sound from the sides and front of the cabinet for added stereo separation and your greater listening enjoyment. It optimizes cabinet space and room surfaces to provide a more diffused, realistic "concert stage" sound. The two extremely rugged 12" High-Compliance Woofers are in a unique "diving bell" air-suspension enclosure for smoother, cleaner and stronger bass response. These side-fired Bass Woofers combine with two front-fired 5" Mid-Range Speakers and two 3½" Tweeters — a total of six speakers — to bring you superb balance and dispersion of sound, from the very low to the very high . . . right through the mid-range frequencies.

**NOTE:** By using the Star hand-held transmitter, you can also turn on/off the radio and phonograph, as well as adjust their volume and that of the 8-track tape player.





**Model 4987** — majestic Mediterranean styling with authentic design details such as the graceful arched bonnet with a heavily detailed cornice, wire trellis door and grille accents over softly draped cloth, plus lacquered hardware. Beautifully crafted of hardwood solids, selected veneers, wood products and non-wood material — it is embellished with a richly grained Pecan finish. 38 $\frac{3}{4}$ " L, 23" D\*\*, 84 $\frac{3}{4}$ " H. Shown closed at left.

\*\*Add 4 $\frac{1}{4}$ " to depth for tube cap



**Model 4977** — dramatic Mediterranean styling that is an impressive example of the cabinetmaker's art — with beautifully detailed sliding doors and speaker grilles embellished by studded lattice work and graceful arches. The deeply beveled panels and plinth base give further testimony to its design origin. Shown open above and closed on page 17, it measures 72" L, 22½" D\*\*, 30" H, on concealed swivel casters for easy moving.

\*\*Add 4½" to depth for tube cap

*All specifications subject to change without notice.*

**25" diagonal\* STAR System Stereo Theatres — exemplify the world famous Magnavox tradition of bringing you superlative viewing and listening enjoyment plus authentic fine furniture. Only after you've seen and heard them, can you fully appreciate their incomparable performance and beauty.**

True masterpieces — of sound, sight and styling — the models shown on these pages combine video and acoustical engineering excellence with brilliant furniture craftsmanship. Included, for your greater viewing and listening pleasure, are all TV and Stereo features detailed on page 14. The deluxe 3-way speaker system includes two side-fired High-Compliance Air-Suspension 10" Bass Woofers, two 5" Mid-Range speakers and two 3½" Tweeters that project sound — of both the TV and stereo system — from both sides and front of the magnificent cabinets. Your television programs will assume greater sound realism . . . and your favorite recordings, 8-track stereo cartridges, as well as radio broadcasts will have an added dimension for your listening enjoyment. Housing all the advanced electronics is beautiful furniture, carefully constructed of selected hardwood solids, other wood products and non-wood material — upon which a lustrous grained finish has been applied. Graceful sliding doors create a total fine furniture effect when the TV is not on.

\*26" diagonal in Canada



A

**A. Model 4977** — the same magnificent Mediterranean styling with a grained Pecan finish as shown on page 16, illustrated here with its finely crafted sliding doors closed. As with all models shown, a lift lid opens for easy access to radio, phonograph, 8-track player and their controls. It commands admiration — open or closed.

**B. and C. Model 4971** — classic Aegean styling that is ageless in its understated elegance. Delicate wire trellis frames encase the softly draped grille cloths and bold columns, accented with brass rings, enhance its quiet dignity . . . as does the burnished door handles. Shown open at left in Genoa finish (Antique White with grained Pecan finished top) and closed at right, with a richly grained Pecan finish — it measures an imposing 71¾" L., 21¾" D\*\*, 29" H., on concealed swivel casters for convenient moving and cleaning.



B



C



**Model 4698** — Aegean styling interpreted with a Genoa finish (an eye-appealing blending of rich Antique White and a deeply grained Pecan finish). Shown open above, and on page 19 with its graceful tambour doors closed, it is a study of classic beauty, reflecting the Grecian design influence that has withstood the test of time. 45 $\frac{3}{4}$ " L., 22 $\frac{3}{4}$ " D\*\*, 30" H., on concealed swivel casters — it is truly easy on your eyes . . . whether on or off.

\*\*Add 4 $\frac{1}{4}$ " to depth for tube cap

25" diagonal\* Videomatic tambour door consoles — let you enjoy perfectly tuned pictures in any light . . . today's most completely automatic one-button tuning system . . . plus the proven reliability and economy of 100% solid-state circuitry. And, the dramatically beautiful cabinetry will add a distinctive touch of elegance to your home.

Both models shown also include the Super Bright Matrix Picture Tube for one of the clearest, sharpest, brightest large screen pictures available today. And, it's brought to you automatically . . . because the Magnavox Videomatic one-button tuning system is the most automatic in the industry. It automatically adjusts the picture's brightness, contrast and color to changes in room light. It even activates the Automatic Fine Tuning circuitry, so station signals are "locked in." You'll get an accurately tuned picture in any light — it's never washed out in a bright room, it never glares in a dark room. And, by automatically adjusting the brightness level, Videomatic actually saves you money because you don't use as much electricity as you would if maximum brightness were constantly maintained. Add this savings to the normal power savings of solid-state circuitry . . . and you have one more reason for buying a Magnavox. Another plus is famous Magnavox sound, delivered by a superbly designed Magnavox 9" x 6" oval speaker. The advanced electronics are in magnificently styled fine furniture cabinets that utilize selected hardwood solids, wood products and non-wood material. Each has sliding tambour doors which allow you to enjoy the full beauty of their elegant design when the TV is not in use.

\*26" diagonal in Canada



A

**A. Model 4698** — the same dramatic Aegean style as shown open on page 18. With the tambour doors closed, its classic symmetry is readily apparent. The deeply carved side panels, graceful columns and richly burnished decorative hardware all contribute to its overall beauty.

**B. and C. Model 4698** — interprets classic Aegean styling with a richly grained Pecan finish. Its elegance and design detail are immediately apparent — from the Ebony colored columns with polished brass rings . . . to the intricately moulded and recessed side panels accented with deeply carved rosettes. Shown open in B and closed in C, it is a striking piece of furniture that will not go unnoticed. It, too, measures 45½" L, 22¾" D\*\*, 30" H, on concealed swivel casters.



B



C



**Model 4684** — typifies the warmth associated with fine Early American styling. Its charm and authentic design can be found in the shuttered grille panels topped by graceful Pennsylvania arches, as well as the detailed gallery and sculptured side panels. The softly grained Maple finish is accented with the lustrous patina of antiqued pulls and willow hardware. 46 $\frac{1}{4}$ " L, 20 $\frac{1}{4}$ " D\*\* 31" H. on concealed swivel casters.

\*\*Add 4 $\frac{1}{4}$ " to depth for tube cap

*All specifications subject to change without notice*

25" diagonal\* Videomatic consoles in graceful breakfront styling — offer you beautiful life-like color pictures with the wonderful convenience of Magnavox Videomatic one-button tuning . . . the brilliance of the Super Bright Matrix Picture Tube . . . and the high reliability of a 100% solid-state chassis.

These superb examples of just how varied is the Magnavox selection of fine furniture styles, not only bring you easy-on-the-eyes pictures automatically . . . they also bring you the easy-on-the-eyes beauty of breakfront styling that has been brilliantly interpreted by Magnavox designers to blend . . . coordinate . . . or delightfully contrast with a variety of decors. A tasteful blending of the formal and the informal, each enduring design has advanced electronics to provide you with wonderful viewing enjoyment. Each contains all the solid-state features detailed on page 2 for exceptional performance — even during “brown out” periods; as well as the Super Bright Matrix Picture Tube powered by 30.5 KV's for a really bright, sharp color picture. You'll also enjoy fine sound realism from two highly efficient 9" x 6" oval speakers. You must see and hear a demonstration of these outstanding Magnavox creations to properly appreciate all their performance features . . . and their beauty of design — with finishes painstakingly applied to selected hardwood solids, other wood products and finely detailed decorative accents of non-wood material.

\*26" diagonal in Canada



A

**A. The Videomatic button and solid-state detent UHF/VHF tuners** — with illuminated channel display windows, as well as the on/off knob, are concealed behind the decorative speaker grille panel. Secondary control knobs (should you wish to adjust the pre-set brightness, contrast, color or tint) are conveniently located behind a small door at the right of the tuners.

**B. Model 4686** — is just as bold and beautiful as you would expect fine Mediterranean styling to be. The sturdy octagonally shaped balusters over the speaker grilles, the moulded geometric block design of the side panels, plus the plinth base and richly grained Dark Oak finish — give it an air of lasting solidity. 46¼" L, 20¼" D\*\*, 28¾" H, on concealed swivel casters for your convenience in moving and cleaning.

**C. Model 4686** — shown here with a beautifully grained Pecan finish, also incorporates characteristics of provincial styles from Spain and Italy, such as the elaborately carved hex turnings, heavily moulded base and the graceful tray top. It, too, measures 46¼" L, 20¼" D\*\*, 28¾" H, on concealed swivel casters.



B



C



**The Dry Sink TV** — model 4574. Rich in the heritage of our Colonial days, a dry sink gradually evolved from a simple utilitarian stand to a beautiful and highly functional furniture piece. Skilled Magnavox designers have re-created the dry sink of yesteryear — embellishing it with colorful Pennsylvania Dutch tulip art, authentic "H" hinges, ceramic door pulls and a grained Light Pine finish on Pine solids. Inside — Magnavox engineers have placed advanced electronics of today for your viewing enjoyment: 25" diagonal\* Super Bright Matrix Picture Tube, Videomatic one-button tuning and the Videomatic electronic eye, 100% solid-state chassis, plus a 6" x 4" oval speaker for your listening enjoyment. 37 $\frac{3}{4}$ " L, 22" D\*\*, 34" H, it is shown open above and closed at right — for full appreciation of its detail.



\*26" diagonal in Canada

\*\*Add 4 $\frac{1}{4}$ " to depth for tube cap

# Spirit of '76 Collection

... a unique group of heirloom Magnavox television & stereo furniture designs commemorating our country's Bicentennial.

The collection of television and stereo models shown on these pages, epitomizes and exemplifies Magnavox's reputation for innovative and artistic furniture craftsmanship. Design concepts of our country's early history were researched, documented ... then incorporated into faithful reproductions as a fitting commemoration of the Bicentennial and as a tribute to our forefathers. Now — you may enjoy wonderful viewing and beautiful music ... the excellence of Magnavox technology ... and the award winning styling of Magnavox fine furniture craftsmanship. Especially created to celebrate the 200th year of American independence, the Spirit of '76 Collection has designs so authentic, it's been awarded five Certificates of Commendation by the Early American Society. We cordially invite you to see the Magnavox Spirit of '76 Collection — a beautiful way to take pride in our nation's heritage ... and your home.



A



B



C



D



E

**A. Star System TV Provincial Door Chest** model 4885, a truly magnificent re-creation of yesteryear — with today's most advanced video electronics, is also shown and described in detail on page 7.

**B. Early American Videomatic Table Model 4464** — is shown on an optional trestle bench. For a full description of this delightful adaptation of early Americana, please refer to page 35. **C. Queen Anne Stereo** — model 6565, with stereo FM/AM radio-phonograph, 8-track tape player and four speakers. **D. Blanket Chest Stereo** — model 6561, also conceals a superb stereo system with FM/AM radio, phono-

graph, 8-track tape player and four stereo speakers for superb sound.

**E. Spice Chest Stereo** — model 6563, takes up a little more than one square foot of floor space — yet offers you line listening enjoyment from stereo FM/AM radio or 8-track cartridges — with sound projected by four speakers. Also available is the **Dry Sink Stereo** — model 6564, which is similar in appearance to the Dry Sink TV and includes a stereo FM/AM radio, phonograph, 8-track tape player plus four speakers. For complete details on these and all other Magnavox stereo models, please ask for Magnavox catalog STC-75.



**Model 4656** — typifies the romance of Mediterranean styling. Reflecting a grandeur of another time, it also blends harmoniously with the simplicity of today. Every detail of this beautifully executed cabinet furthers its image of authenticity — the overhanging tray top with a handsomely detailed surrounding frame . . . moulded block base . . . sculptured posts . . . side panels with geometric block designs . . . even the warmly grained Pecan finish. 41" L, 20 1/4" D\*\*, 29 1/2" H, on concealed swivel casters.

\*\*Add 4 1/4" to depth for tube cap

*All specifications subject to change without notice.*

25" diagonal\* Videomatic consoles in your choice of six authentic styles — bring you eye-pleasing and picture-pleasing automatic adjustment to room light . . . for a superb picture in any light. You'll enjoy outstanding Magnavox viewing . . . as well as outstanding Magnavox furniture craftsmanship.

Each of these fine color consoles offer all the excellent performance and convenience of Videomatic one-button tuning which, at the touch of the blue button, automatically gives you accurately tuned pictures on VHF and UHF channels . . . and the Videomatic electronic eye automatically signals sophisticated solid-state circuits to give you a beautiful picture with just the right balance of brightness, contrast and color — for wonderful viewing. If your room is brightly illuminated, you'll never see a washed out picture . . . and if your room is dark, you'll never see a picture that glares. With Videomatic, you'll see a picture that's easy on your eyes. You'll also enjoy the fine performance, plus the proven reliability and economy of the 100% solid-state chassis described on page 2. And, the Super Bright Matrix Picture Tube offers one of the brightest, sharpest 25" diagonal\* color pictures your money can buy. A highly efficient 9" x 6" oval speaker provides great sound realism. Just as their performance is unmistakably Magnavox . . . so is their fine styling. Each cabinet is enhanced by a richly grained finish meticulously applied to selected hardwood solids, other wood products and non-wood material. Whether on or off, Magnavox Videomatic Color TV is easy on your eyes. Why not prove it to yourself with a demonstration?

\*26" diagonal in Canada



A

**A. Model 4656** — the same impressive Mediterranean styling as shown on page 24, here beautifully crowned with a deeply grained Dark Oak finish. As with its grained Pecan counterpart, the exquisitely detailed moulded side quarter panels and plinth base add to its most appealing beauty. It is 41" L, 20 1/4" D\*\*, 29 1/2" H, on concealed swivel casters.

**B. Model 4658** — with a dramatic Antique White finish, captures the light-hearted spirit of French Provincial designs of the Louis XV period. The graceful cabriole legs, scalloped apron, serpentine shaped overhanging top, as well as the finely detailed Queen Anne side panels give testimony to its design origin. 39 1/4" L, 20" D\*\*, 29 3/4" H.

**C. Model 4658** — with the light, gay and utterly charming French Provincial styling as depicted in illustration B, shown here in a beautifully grained Fruitwood finish, it too measures 39 1/4" L, 20" D\*\*, 29 3/4" H — with the same minute attention to detail.



B



C



**Model 4654** — is rich in the heritage of Early America . . . with its gleaming grained Pine finish, mock spice drawers accented with white porcelain knobs, as well as finely moulded spindle posts, arched side panels and sturdy sawn base. The graceful gallery and shuttered speaker grille panel are additional furniture details used by fine Colonial cabinetmakers. 39 $\frac{1}{4}$ " L, 20 $\frac{1}{4}$ " D\*\*, 32 $\frac{3}{4}$ " H, on concealed swivel casters for moving and cleaning.

\*\*Add 4 $\frac{1}{4}$ " to depth for tube cap

25" diagonal\* Videomatic consoles — also have today's most completely automatic one-button tuning system for convenience and ease of operation. And, as must every Magnavox solid-state color TV, they must pass the rigid extra testing for extra reliability at the Magnavox OK Corral.

This entire series of superbly designed Magnavox consoles certainly reinforces the fact that, in the entire television industry, Magnavox offers you the widest selection of beautifully crafted and authentically designed styles — each with advanced electronics for your viewing enjoyment. Whatever your budget and whatever your home's decor, you will find just the right Magnavox at just the right price. We cordially invite you to see a demonstration of magnificent Magnavox Color TV. Your eyes will attest, not only to their fine furniture beauty . . . but also to their beautiful color pictures — brought to you automatically, with all the quality features detailed for the models shown on pages 24 and 25.

\*26" diagonal in Canada



A

**A. Model 4654** — with a glowing Maple finish, is authentically Early American in every line and detail. The handsome gallery, sturdy Ogee bracket feet, finely formed arched side panels, graceful spindle posts and shuttered speaker grilles — enhance its charm and confirm its Colonial design origin. 39½" L, 20½" D\*\*, 32½" H, on concealed swivel casters. As with all models shown, its rich finish is applied to selected hardwood solids, wood products and non-wood materials.

**B. Model 4650** — classic Italian Provincial styling that would be a delightful focal point in any court of Venice — or in your own home. Intricately moulded rosettes embellish the side panels and the straight lines are accented by a garland overlay on the graceful apron. Beautifully formed pyramid legs support the elegant cabinet, which is only 40" L, 20" D\*\*, 30½" H, with a richly grained Vintage Pecan finish.

**C. Model 4652** — offers the clean simplicity of line, yet sophisticated charm inherent in Contemporary styling. Great consideration has been given to every detail — the grained Pecan finish with attractive burl accents on the control panel, recessed moulded side panels and decorative hardware. 41" L, 21½" D\*\*, 29½" H, on concealed swivel casters for your added convenience.



B



C



**Model 4540** — futuristic, streamlined and striking — it will brilliantly complement a Contemporary room. With a sculptured base, simple straight lines and the pleasant contrast of White and grained Pecan vinyl — this Magnavox value will be admired . . . for its carefree beauty and for the fine viewing it offers. It measures a space-saving 32 $\frac{3}{4}$ " L, 19 $\frac{1}{4}$ " D\*\*, 29 $\frac{1}{4}$ " H.

\*\*Add 4 $\frac{1}{4}$ " to depth for tube cap.

All specifications subject to change without notice.

25" diagonal\* Videomatic consoles. Although modestly priced, each offers all the features of the Videomatic one-button tuning system . . . the vivid color pictures of the Super Bright Matrix Picture Tube . . . the superior performance of a 100% solid-state chassis . . . plus distinctive Magnavox styling.

Here, truly, is proof that you can treat yourself and your family to wonderful Magnavox large screen viewing, enjoy the benefits and beauty of fine furniture — and still pamper your budget. 100% solid-state and each a solid value, every model shown on these pages incorporates today's most completely automatic one-button tuning system for accurately tuned pictures, as well as the Videomatic electronic eye that makes the pictures you see easy on your eyes. Although space-saving in size, these consoles are very large in performance features and fine furniture styling. You will find the same high degree of quality performance and reliability as is found in larger Magnavox consoles. There's even a 6" x 4" oval speaker for great sound realism. And, the creative ingenuity of Magnavox designers is equally apparent — for each model is finely crafted of wood products and non-wood materials.

\*26" diagonal in Canada.



A

**A. Model 4540** — the same sleek Contemporary styling as illustrated on page 28, shown here with a grained Pecan finish accented with a slate-like Black top. A study in understated sophistication, its simple lines will endure changing styles. 32¾" L, 19¼" D\*\*, 29¼" H.

**B. Model 4544** — appealing Early American styling that is enhanced by a warmly grained Country Pine finish, gracefully formed spindle posts and overhanging tray top. Measuring a compact 37½" L, 21" D\*\*, 29¾" H, it will add a distinctive touch of charm to a Colonial decor . . . while bringing you outstanding viewing enjoyment.

**C. Model 4546** — offers the grand feeling of classic Mediterranean styling in a space-saving console. Only 37½" L, 21" D\*\*, 29¾" H, it has such fine design elements as arched side panels, decorative corner posts and a beautifully moulded base. A richly grained Pecan finish adds to its quiet beauty and fine furniture appearance.



B



C

25" diagonal\* consoles. Here, truly, are exceptional values — proof that you can have famous Magnavox quality at economy TV prices. Full-featured, each has the Super Bright Matrix Picture Tube for brilliant, sharp pictures . . . energy-saving and highly dependable 100% solid-state circuitry . . . plus appealing cabinetry.

Space-saving in size and very big in quality features, each of the models shown will bring you full enjoyment of your favorite television shows, specials and exciting sports events — all in brilliant Magnavox color. The three models shown on this page also include the Videomatic one-button tuning system with the Videomatic electronic eye that automatically signals the solid-state circuitry governing the picture's level of brightness, contrast and color — so you'll see an eye-pleasing picture in any light. Model 4510, shown on page 31, includes all features except Videomatic. Although diminutive in size, each cabinet is tastefully designed of wood products and non-wood material for durability and carefree beauty.

\*26" diagonal in Canada

**A. Model 4512** — smart Campaign styling accented with burnished metal corners, geometric base blocks, as well as an attractively grained Pecan finish. The full recessed base adds to its contemporary good looks. It measures a compact 32 $\frac{1}{2}$ " L, 18 $\frac{3}{4}$ " D\*\*, 28" H.

**B. Model 4536** — with authentic design details that bespeak of fine Mediterranean styling; such as, moulded corner posts and sculptured base blocks crowning the full plinth base. A richly grained Pecan finish enhances its overall charm. 37 $\frac{1}{2}$ " L, 21" D\*\*, 29 $\frac{1}{2}$ " H, on concealed swivel casters for your added convenience.

**C. Model 4534** — has the appealing charm and warmth inherent in Early American styling. Sculptured corner posts with decorative finials, as well as the dentil moulding and graceful gallery, accent its simple beauty. Only 37 $\frac{1}{2}$ " L, 21" D\*\*, 31 $\frac{1}{2}$ " H, on concealed swivel casters — it is further embellished with a grained Maple finish.





**Model 4510** — in compact Contemporary styling with a grained Walnut finish, includes Automatic Fine Tuning for accurately tuned pictures on UHF and VHF channels. The solid-state AFT circuitry keeps station signals "locked in". Its solid-state chassis also has an Automatic Color Leveling circuit to help maintain color intensity at a constant level by compensating for variations in color intensity, which can occur from station to station and scene to scene. Only 32 $\frac{1}{4}$ " L, 18 $\frac{1}{2}$ " D\*\*, 27 $\frac{3}{4}$ " H, this exceptional Magnavox value will delight you with its fine performance . . . and with its modest price.

\*\*Add 4 $\frac{1}{4}$ " to depth for tube cap.



**Model 4369** — 19" diagonal\* remote control color portable with all the fine performance features of the Videomatic one-button tuning system described on page 3, as well as all the reliability and energy-saving benefits of a 100% solid-state chassis. The Precision In-Line Tube system (detailed on page 2) will bring you true, accurate, sharp pictures with improved color registration. In addition, this and all Magnavox color portables, have a telescoping 49" swivel dipole antenna with a full 180° separation for improved reception. Ruggedly constructed of high-impact plastic, it is 26½" L, 17¼" D, 17¼" H (shelf depth 15¼"), with a richly grained Walnut finish to blend harmoniously with any decor.

\*20" diagonal in Canada



All specifications subject to change without notice.

**Magnavox Remote Control Color TV** — offers you the convenience of armchair operation at a budget-pleasing price. Whether you select a portable or a console, you'll enjoy a color picture of superior quality at the touch of a button. Discover for yourself: feature for feature, Magnavox is your best buy.

All models shown have Magna-Matic 21 Remote Control which permits you to turn your TV on/off, change VHF and UHF channels and adjust the volume up or down — all from the comfort of your easy chair. And, you can program this remote unit to stop at only the channels in your reception area. It's quick, easy . . . and you only do it once. All models also have a 100% solid-state chassis for highly dependable and economical performance, as well as the added eye-pleasing automatic pictures of Videomatic (except model 4511, which has Automatic Fine Tuning). All consoles offer the Super Bright Matrix Picture Tube for one of the sharpest, brightest 25" diagonal\* pictures your money can buy. Surprisingly low in cost, each will bring you outstanding viewing enjoyment . . . plus space-saving, finely crafted cabinetry durably built of wood products and non-wood material for lasting and carefree good looks. You must really see all their fine quality features to fully appreciate these exceptional Magnavox values.

\*26" diagonal in Canada



A

**A. Model 4537** — offers you smart Mediterranean styling in a compact console. It also offers you all features detailed above for truly enjoyable color viewing — with the added convenience of remote control. Attractively accented with a grained Pecan finish, it measures 37½" L, 21" D\*, 29½" H, on concealed swivel casters.

**B. Model 4535** — has the same appealing Early American styling of its non-remote counterpart shown on page 30. As with all models shown, it also will bring you full enjoyment of your favorite television programs in brilliant color — by merely pressing the hand-held remote transmitter to select the channel of your choice. 37½" L, 21" D\*, 31½" H, on concealed swivel casters.

**C. Model 4511** — in attractive, space-saving Contemporary styling with a grained Walnut finish, offers you all the armchair convenience of Magna-Matic 21 Remote Control, as well as accurately tuned pictures afforded by the Automatic Fine Tuning circuitry (described on page 31 for non-remote model 4510). 32½" L, 18½" D\*, 27½" H, it will please you with its convenience, wonderful viewing . . . and price.

\*\*Add 4½" to depth for tube cap.



B



C



**The Venetian TV** model 4480, exemplifies the Magnavox tradition of fine furniture craftsmanship. It is a reproduction of an original handcrafted design and employs wood solids, simulated wood material and wood products. A carefully antiqued, worn and distressed finish over gesso-like underlayers makes it a treasured family heirloom. Intricately painted scrolls frame the delicate floral designs and the richly grained Pecan finish top accents its ageless beauty. Concealed within this exquisite cabinet are advanced electronics to bring you one of the clearest, sharpest color pictures on the market today — automatically — with comfortable, eye-pleasing levels of brightness, contrast and color. With all general features detailed on page 35, it measures 39" L. 18 $\frac{3}{4}$ " D\*\* 29" H, on concealed swivel casters.

\*\*Add 4 $\frac{3}{4}$ " to depth for tube cap



19" diagonal\* Videomatic decorative TV — in exquisitely detailed Magnavox cabinetry. Pleasing to your eyes — on or off — each has the convenience of today's most completely automatic one-button tuning system . . . the exceptionally bright, sharp pictures of the Precision In-Line Tube . . . plus 100% solid-state reliability.

Distinctively Magnavox — in superb performance and outstanding styling — the two models shown on these pages incorporate Videomatic, which automatically brings you perfectly tuned pictures at the touch of the blue button. And, that button also activates the Videomatic electronic eye — the *first* light dependent resistor to control automatically the picture's brightness, contrast and color for eye-pleasing viewing in any light. The Precision In-Line Tube system, especially designed for 13" through 19" diagonal\*\* screen sizes, is a totally integrated, bonded and self-converging system for consistent performance, great reliability and fewer service adjustments. You'll enjoy "fuzzy-free and fiddle-free" color TV viewing — with sharp, clear pictures. And, you'll enjoy dependable, energy-saving solid-state circuitry, too. Another plus, is fine sound fidelity — brought to you by a highly efficient 6" x 4" oval speaker. Magnavox color TV not only looks good, it sounds good.

\*20" diagonal in Canada

\*\*14" through 20" diagonal in Canada



**Model 4464** — Early American table model from the Magnavox Spirit of '76 Collection (please see page 23), offers fine viewing, as well as finely detailed cabinetry — such as spindle corner posts and slatted end panels. A warmly grained Maple finish adds to its appealing charm. 29½" L., 15" D., 20½" H. it is shown on optional (at extra cost) trestle bench model BD 5876.



**Model 4466** — Mediterranean styling with a wealth of authentic design details: turned quarter posts adorning the front corners, multiple recessed panels decorating the sides . . . and a richly grained Pecan finish. 29½" L, 15" D, 20¾" H, it is perfect on its optional matching BF 5926 pedestal base . . . a table or bookshelf.

Pedestal bases are optional at extra cost.

19" diagonal\* Videomatic decorative table models. Outside — unmistakably Magnavox in authenticity of design details. Inside — a highly reliable 100% solid-state chassis . . . Videomatic one-button tuning system . . . plus the Precision In-Line Tube for one of the sharpest, brightest color pictures you've ever seen.

If you desire superb viewing and the space-saving size of a table model, yet want a "furniture look," you owe it to yourself to see these innovative Magnavox models. Examine their styling, and you'll find that no detail has been omitted . . . they are as tastefully designed and executed as are larger, more costly models. Each finish is meticulously applied to wood products and non-wood material—crafted into a faithful reproduction of an original design. Turn the TV on . . . and you'll see a color picture of exceptional quality — brought to life with just the right levels of color, contrast and brightness for an easy-on-the-eyes picture in any light — automatically. It won't glare in a dark room, it won't wash out in a light room. You'll also be pleased with the fine sound produced by a 6" x 4" oval speaker for greater program realism. These models, as are all Magnavox solid-state color TV's, are extra tested for extra reliability. When you see their OK seal on the picture tube, you'll know they have passed the grueling reliability tests at the Magnavox OK Corral.

**Model 4466** — the same finely crafted Mediterranean styling as shown at left, interpreted here in dramatic Antique White color. A decorative focal point in any room, it is 29½" L, 15" D, 20¾" H. It is shown on the attractive optional White pedestal base, model BF 5929

**Model 4464** — charming Early American styling adorned with a grained Pine finish. The finely crafted spindle posts and slatted side panels add to its overall charm and attest to the Colonial design origin. 29½" L, 15" D, 20¾" H. Optional pedestal base — model BF 5925





**Model 4330** — offers you a streamlined cabinet with lighted channel indicators. And, it offers you exciting viewing — with the automation of the Videomatic one-button tuning system that gives you easy-on-the-eyes pictures. You'll also enjoy all the benefits of its 100% solid-state chassis and Precision In-Line Tube system (both described on page 2). Shown on optional (at extra cost) mobile cart model BF 5860, it measures 26 $\frac{1}{4}$ " L, 17 $\frac{1}{2}$ " D, 17 $\frac{1}{4}$ " H (shelf depth 15 $\frac{1}{4}$ "); with a richly grained Walnut finish.

19" diagonal\* color portables. Quality styling . . . quality performance — just what you'd expect from Magnavox. Each has a 100% solid-state chassis, plus the Precision In-Line Tube for exceptional viewing. If you desire a superior color picture from a portable . . . Magnavox is your perfect choice.

All models shown offer you big set performance in a compact portable size. The cabinets are ruggedly built of durable high-impact plastic. In addition to all features above, each has a VHF 48" retractable swivel dipole antenna for improved reception. This newly designed antenna may be detached for external mounting, if so desired. Also included is a detachable UHF bowtie antenna. Any of these Magnavox values also would be a perfect second set for any room in your home — on an optional mobile cart, on a table, or on a bookshelf. Each offers really great viewing — with the reliability of a 100% solid-state chassis . . . and with the exceptionally bright, sharp pictures of the Precision In-Line Tube system. There's no better time than now to put some exciting color into your life . . . and a Magnavox portable is just the way to do it. Ask for a demonstration now. You'll love what you see.

**Model 4336** — in striking White and Teakwood finish, adds the Video-matic one-button tuning system to the general features detailed above. Its sleek, smart styling and streamlined control panel (with illuminated channel indicators) make it an attractive addition to any room . . . while bringing you superb viewing enjoyment! It measures a compact 26 $\frac{1}{4}$ " L, 17 $\frac{1}{2}$ " D, 17 $\frac{1}{4}$ " H (shelf depth 15 $\frac{1}{4}$ ").

**Model 4310** — includes all features described above, plus Automatic Fine Tuning that "locks in" station signals for an accurately tuned picture on any channel — UHF or VHF. Modest in price, but big on picture quality, this Magnavox value will bring you full enjoyment of your favorite television programs. It also measures 26 $\frac{1}{4}$ " L, 17 $\frac{1}{2}$ " D, 17 $\frac{1}{4}$ " H (shelf depth 15 $\frac{1}{4}$ ") with a grained Walnut finish.



\*20" diagonal in Canada

15" and 13" diagonal\* Videomatic portables — designed for today's mobile lifestyle — bring you the brighter, sharper color pictures of the Precision In-Line Tube . . . plus the same high quality performance, solid-state reliability and the automatic one-button tuning convenience of Magnavox consoles.

Perfectly sized for tables, bookshelves, cabinets or an optional mobile cart . . . any one of these advanced Magnavox portable values will bring you fabulous viewing, convenience and reliability.

Here, again, Magnavox offers you a selection of finishes to suit your own particular decorating needs. Choose one as a second set . . . and end those "arguments" over which program to watch!

And, whichever program you select, you'll see it in brilliant color — with the picture automatically adjusting to changing room light, for your most comfortable, eye-pleasing viewing enjoyment.

Every model shown also offers the superior performance and reliability of the Precision In-Line Tube system, as well as highly dependable and energy-saving 100% solid-state circuitry that includes IC's (integrated circuits) for state-of-the-art performance in many functions; such as automatic fine tuning, sound and color fidelity. Their solid-state chassis also offer full performance even during low voltage "brown out" periods. And, as with all Magnavox color portables, there's a VHF 48" retractable swivel dipole antenna for improved reception, as well as a detachable UHF bowtie antenna. Each cabinet is built of durable high-impact plastic to withstand the rigors of room-to-room mobility . . . and each model is every ounce a Magnavox — with quality in every detail.

**Model 4150** — with 15" diagonal\* screen and grained Walnut finish, offers you wonderful viewing enjoyment — automatically — with all the superb quality features detailed above. It measures a compact 20 $\frac{1}{4}$ " L, 15 $\frac{1}{2}$ " D, 14 $\frac{1}{2}$ " H (shelf depth 13 $\frac{3}{4}$ ").

**Model 4150** — with a 15" diagonal\* screen, is depicted here with a richly grained Teak finish. With all features of its Walnut finished counterpart, it will bring you programs in brilliant color. It also measures 20 $\frac{1}{4}$ " L, 15 $\frac{1}{2}$ " D, 14 $\frac{1}{2}$ " H (shelf depth 13 $\frac{3}{4}$ ").



\*16" and 14" diagonal in Canada

All specifications subject to change without notice.



**Model 4060** — with a 13" diagonal\* screen and a grained Walnut finish, also brings you beautiful pictures and the fine performance of all features detailed on page 40. Only 18" L, 14½" D, 13¾" H (shelf depth 12¾"). Perfect for bedroom, kitchen or den — it lets you enjoy wonderful viewing wherever you are.

Decorative 13" diagonal\* color portables . . . with Automatic Fine Tuning, Precision In-Line Tube and 100% solid-state chassis . . . offer you great viewing enjoyment at a budget-pleasing price.

\*14" diagonal in Canada



A

You'll be delighted with the fine performance of these colorful Magnavox portable values. Each will bring you sharp, bright 13" diagonal\* pictures with all the reliability of the 100% solid-state chassis described on page 2, as well as all the many advanced features of the Precision In-Line Tube system (also on page 2). They also have Automatic Fine Tuning to keep station signals locked in for an accurately tuned picture on any UHF or VHF channel. And, each has a VHF 48" telescoping swivel dipole antenna for improved reception and true portability (as well as a UHF bowtie antenna).



B

**A. Model 4050** — in lively Yellow high-impact plastic, measures a space-saving 18" L, 14¼" D, 13¼" H (shelf depth only 12¼"). As with all models shown, there is a convenient back recessed carrying handle for true portability

**B. Model 4050** — shown here in gleaming Black, it's also built of rugged high-impact plastic and measures only 18" L, 14¼" D, 13¼" H (shelf depth only 12¼").

**C. Model 4050** — in sparkling White, is also durably built to withstand the rigors of room-to-room use. As with all models shown, it offers you the economy and convenience of small screen viewing — with big set features. Only 18" L, 14¼" D, 13¼" H (shelf depth 12¼") — ideal anywhere



C

19" diagonal\* Magnavox Black & White portables . . . in smart contemporary styling . . . will bring you one of the best monochrome pictures your money can buy — with all the extra performance and reliability of a 100% solid-state modular chassis.

The three energy-saving solid-state models shown here (and on page 44) offer you such advanced features as: A Sharp Focus Picture Tube, powered by 20 KV from the specially designed chassis, gives one of today's clearest, sharpest monochrome pictures . . . a plug-in 3-Stage Video IF (intermediate frequency) integrated circuit (IC) Module for greater channel selectivity, better performance (especially in fringe areas) and less interference from electrical appliances . . . IF Audio Output Module with an integrated circuit for clear, crisp sound — even on "weak" channels . . . a Scan Generator Module for optimum picture stability . . . plus a High Voltage Rectifier which improves the life and reliability of all components. You'll also enjoy the speed, ease and accuracy of click-stop VHF and UHF detent tuning; plus pre-set VHF fine tuning (not included in model 5145), which allows you to fine tune each channel just once — not for each channel change.

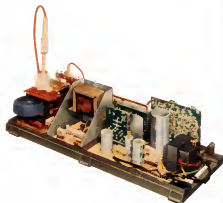
\*20" diagonal in Canada



**A. Model 5150** — has a beautifully sculptured cabinet of high-impact plastic with richly grained Walnut finish and Silver and Black accent trim. It offers all features above, plus convenient front brightness and contrast controls. Complete with a 48" retractable VHF swivel dipole antenna and a UHF bowtie. The optional (at extra cost) BF 5765 mobile cart is one of several models available. 23" L, 13½" D, 16½" H (shelf depth 11½").

**B. Model 5155** — offers you all features described above, plus The Monomatic LDR (light dependent resistor) — an exceptionally sensitive electronic eye that constantly monitors the light in your room and automatically adjusts the picture's balance of brightness and contrast to give you a pleasing picture — whether your room is light or dark, whether it's day or night. Measuring 23" L, 13½" D and 16½" H (shelf depth 11½") — with a Silver and Black trimmed, beautifully grained Teak finish; it also has easy-to-read illuminated VHF and UHF channel displays.

## 19" diagonal\* B/W Solid-State TV



This specially designed Magnavox 100% solid-state chassis eliminates all tubes except the one you watch. No damaging chassis heat! Solid-state components last much longer than tubes — for greater reliability, less power consumption and more dependable performance. Also, its modular design, with plug-in modules, permits quicker and less costly servicing — if ever required.

\*20" diagonal in Canada



A



B

## Beautiful 16" diagonal\*\* Black and White Portables

Both models shown offer you a specially designed modular chassis with these *solid-state components* and *Integrated Circuits (IC's)* in key locations (please see preceding page for benefits): plug-in 3 stage Video IF Integrated Circuit Module . . . Audio IF Module . . . High Voltage Rectifier . . . and fast, accurate click-stop VHF and UHF detent tuners, plus pre-set UHF fine tuning. Their very attractive cabinets are ruggedly built of high-impact plastic.

\*\*17" diagonal in Canada



C

**A. Model 5145** — this 19" diagonal\* Magnavox offers you all the fine solid-state features described on the preceding page for model 5150, except pre-set VHF fine tuning. Measuring only 23" L, 13½" D, 16¼" H (shelf depth 11½") — its beautifully sculptured White cabinet is dramatically accented with Black and Silver trim.

**B. Deluxe 16" diagonal\*\* model 5111** — has all features described at left plus convenient front slide controls, as well as easy-to-read illuminated VHF and UHF channel displays. Complete with earphone for private listening, 48" retractable swivel dipole VHF and loop UHF antennas. It is 21¼" L, 12¾" D, 14¾" H (shelf depth 11¼") — in Black and White colors with grained Rosewood accent.

**C. 16" diagonal\*\* model 5110** — also offers you all the extra performance and reliability features described at left, plus a private listening earphone, convenient front slide controls for brightness and contrast, retractable 48" swivel monopole VHF and loop UHF antennas. It is 21¼" L, 12¾" D, 14¾" H (shelf depth 11¼") — with Black and Silver color accents. An ideal second set.



**D. Deluxe 12" diagonal\* model 5056** — adds pre-set VHF fine tuning plus a private listening earphone to the features described at right. Brightness and contrast controls are mounted at the side for easy adjustments, should they be needed. 16 $\frac{1}{2}$ " L, 11" D, 12 $\frac{3}{4}$ " H. Its striking grained Light Walnut finish will be at home in any room. Also available in **E**, lively Denim finish with White accents. Both include retractable VHF monopole and UHF loop antennas.

**F. 12" diagonal\* model 5050** — offers you all of the fine Magnavox performance features detailed at right, plus side-mounted brightness and contrast controls, as well as retractable VHF monopole and UHF loop antennas. 16 $\frac{1}{2}$ " L, 11" D, 12 $\frac{3}{4}$ " H (shelf depth 9 $\frac{1}{2}$ " as is model 5056, above). It is available in your choice of deep Chocolate Brown and Beige, or gleaming Red with White trim.

\* 13" diagonal in Canada



## Colorful 12" diagonal\* Black and White Portables

Lightweight and a pleasure to take along, these fine Magnavox personal TV values also offer these modular *solid-state components* in key circuits for better performance and reliability: 3-Stage Video IF Integrated Circuit (IC) Module . . . Audio IF Integrated Circuit Module . . . High Voltage Rectifier . . . plus click-stop VHF and UHF detent tuners. The compact, ruggedly built cabinets are of durable high-impact plastic to withstand the rigors of take-anywhere use.



# ALL NEW ODYSSEY

## America's most exciting home video game

**WORKS ON ANY BRAND . . .  
ANY SIZE TV . . .  
COLOR or BLACK & WHITE**

In 1972 Magnavox introduced Odyssey — the *first* home video game. Since then, Odyssey has gained national and international reputation and acclaim. It truly makes a TV more than something to just sit and watch! It turns your TV screen into a fun-filled electronic playground that challenges the skill and coordination of the players. Now, there's all new Odyssey 200 and 100 — with more simplified set up, ease of operation . . . and with fewer parts for greater reliability. Odyssey is a game for the entire family — for all ages. Come in for a demonstration. You'll know why we say, "Odyssey . . . is America's most exciting home video game".



# ODYSSEY 200

## Three action-packed games . . . Tennis . . . Hockey . . . Smash . . . all with Electronic On-Screen Scoring!

Deluxe model YF-7015 — offers the following features for convenient and exciting playing: **Electronic On-Screen Scoring.** Two visual index bar displays move through 15 different positions, one at a time, as each player scores. **Mechanical Scoring.** An indicator on the Master Control gives added scorekeeping capability. **Action Sound.** Each time the ball hits a player or wall, an electronic sound is activated. If desired, the sound may be deactivated. **Ball Rebound** from top and bottom of the screen, gives greater interest and excitement to each game. **Vertical and Horizontal Player Action.** The Master Control has two sets of rotary controls to move the players on the screen. **Ball Control.** Each player has a rotary control to put



*Both Odyssey models operate on six "C" batteries (not included) or on an optional (at extra cost) AC adaptor*



# ODYSSEY 100

## Two action-packed games . . . Tennis and Hockey!

"English" on the ball to out-manuever his opponent. **Speed Control** enables players to set the pace of the game and allows them to play at the level of their ability. It also helps improve reaction timing and skill. **Game Select Switch** on Master Control Center permits quick selection of Tennis, Hockey or Smash. **Two/Four Player Switch** permits playing doubles at Tennis and the challenge of a goalie while playing Hockey. **Center Control** to adapt Odyssey to all television receivers. **On/Off Power Switch** activates the game you select.

Model YF-7010 — is modest in price, big in exciting action and fun. It offers all the convenience features of Odyssey 200, with the exception of on-screen scoring and 4-player capability. As with Odyssey 200, it connects easily to any TV receiver by using the antenna game/TV switch (included) and operates on either channel 3 or 4. Simple directions for connection are included with both. All you need are 6 "C" batteries and you're ready to test your skill at Tennis or Hockey. Whichever Odyssey you select, you and your entire family will enjoy it, for it will transform your TV screen into a challenging electronic playground. Perfect on rainy days when you hear the lament, "There's nothing to do and there's nothing on TV!". A great gift, too — for anyone, young or old . . . at any time, for any occasion.

Today's advanced technology for superb pictures, great tuning ease and lasting reliability . . . plus the finest furniture in all television — are yours to enjoy with a Magnavox.

